

I DESIGN AND PROTOTYPE PRODUCT AND SERVICE WITH EXPERIENCE IN INTERACTION DESIGN AND FRONT-END DEVELOPMENT.

THYHIVE LLC

Product Designer, June 2014 - Present

Design flows and experiences, build full visual design prototype and design systems, develop the front-end foundation. Initiate product and service within the studio such as web publishing platform, local ordering platform, and refilling service app. Design and develop interactive and responsive microsites and e-commerce themes on Wordpress, Squarespace, Shopify for various clients.

SCHOOL OF VISUAL ARTS

MFA Interaction Design, Sep 2015 - May 2017

Coursework involves the design process with user research, user experience, user interface design, digital prototype, service design, design thinking, and physical computing. Achieve 2016 Red Dot Award. Thesis project selected by SVA Groundfloor Incubator. Product realization assistant at New Lab.

AMERICAN EXPRESS PUBLISHING DIVISION

Front-End Developer, July 2012 – Nov 2014

Contribution through developing various fidelity of wireframe, prototypes, mobile framework, and front-end production code. Work on the redesign and mobile projects across brands such as F&W and T+L. Collaboration towards F&W community, cms migration, FWx, and sponsored microsite. Responsible as a liaison between the engineer and design team. Involve with stakeholders to meet the editorial and business objectives. Achieve 2013 Webby Award and internal Pubby Award. American Express Publishing Division is acquired by Time Inc.

CHUN HUNG TSENG

www.keithtseng.com

hi@keithtseng.com

+1 347 418 8248

SKILLS

Lo / High-Fi Prototype

User Experience

Responsive Design

Mobile Design

Front-End Development

iOS Development

Physical Computing

Service Design

TOOLS

Interaction Design

Sketch. Flinto. Principle.

Front-End Development

SCSS. CSS-in-JS. JSX.

ReactJS. React Native.

Redux. iOS.

Physical Computing

Arduino. Adafruit.

Fusion360. Ultimaker.

Shopbot CNC.

EDUCATION

School of Visual Arts

M.F.A. Interaction Design

2015 - 2017

SUNY Binghamton Uni.

B.S. Computer Science

2008 – 2011

AWARDS

2013 Webby Award

2016 Red Dot Award